



# WORLD BOOK DAY 2024

THURSDAY 7TH MARCH



Dear parents,

World Book Day takes place on Thursday 7 March 2024, and we hope you will join us to celebrate. We are celebrating World Book Day this year because we support the charity's mission to change lives through a love of books and reading.

Dressing up or bringing books into school is a big part of World Book Day celebrations, and is something that children and families particularly enjoy. We are inviting children to dress up this World Book Day as it's an exciting way for children to get book recommendations from each other. We also have lots of exciting activities planned for the day including drawing with World Book Day author Rob Biddulph, and an assembly with local children's author Judy Wise.

The book choice is key – even if it's just a prop or a clue, make sure your child is recommending something to read with their costume.

We are aware that the cost of living crisis might make this difficult for some families, so please don't go to any additional expense. If you are having difficulty sourcing a costume, please speak to your child's teacher and we will do our best to assist with this.

On the day, your child will come home with a book token that they can exchange for a free World Book Day book at a local participating retailer. Getting a free £1 book for your child is easy – simply take your £1 book token to your nearest bookseller and swap it for a World Book Day £1 book OR use it to get £1 off any ANY book or audiobook costing £2.99 or more. You can find your nearest bookseller at [www.worldbookday.com/participating-retailers](http://www.worldbookday.com/participating-retailers).

We're very much looking forward to celebrating World Book Day, which could not happen without the support of parents and carers – thank you.

Kind regards

Mrs Sammie Vale  
English Subject Co-ordinator

